

PROJECT SPOTLIGHT

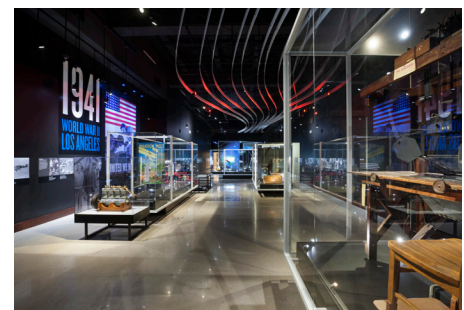
BECOMING LOS ANGELES EXHIBIT



Los Angeles Natural History Museum Exhibit First to Utilize 100% LED Lighting Technology

Becoming Los Angeles is a new, 14,000 sf permanent exhibition that opened in July at the Natural History Museum of Los Angeles (NHM). The exhibit explores the growth of the city over the course of five centuries, bringing LA history to life through compelling stories and ancient and historic artifacts. The exhibition is installed in a suite of four adjacent galleries and is currently the largest in the museum. It is the first exhibit at NHM to ever utilize 100 percent LED technology.

Matt Levesque, Principal of First Circle Design was instrumental in selecting Intense Lighting for the project. "The MB LED product series met all of our criteria," he says. "By doing so, it really chose itself. Not only was it extremely cost-effective, but it was also versatile and came with a variety of accessories as part of the standard product offering. It also offered a variety of CRI levels and dimming capabilities that ensure the light color doesn't change even when dimmed, so each piece remains true, which the museum team members loved. The MB line is everything a designer could want when installing in the field when last-minute adjustments are often needed."



"It provided environmental and energy quality control, it helped set a mood or light level without changing the essence of each piece and most of all, it offered color correction filters and diffusion accessories that were changeable in the field. To me, that is priceless!

*- Matt Levesque
Principal of First Circle Design*



Levesque also pointed out that Intense Lighting's 10-year warranty and proven documentation that there is no UV in its products were impressive to him. "We also appreciate that they are a local company that can quickly respond to our needs. That's huge. To us, service is just as important as how the product is built."

One of the difficulties of lighting this immense project was that the space was not new construction and had a lot of infrastructure limitations and inconsistencies. In addition, ceiling heights varied dramatically and there were limitations on how power could be distributed. More challenges ensued when trying to light display elements hanging and floating from the ceiling. An undulating 3,000 sf steel canopy that



hung from 244 stainless steel cables created a narrative component and weaved its way through several areas of the exhibit created its own lighting challenges.

"I found our experience working with Intense Lighting to be a good one because they were very responsive and flexible when it came to providing alternatives and coming up with custom stem lengths to help us deal with the unique ceiling conditions of the exhibit," says Jeannie Lomma, a Senior Project Manager at Cinnabar. In order to extend the light properly, varying stem lengths from a foot to four feet were necessary throughout the project. "The flexibility Intense Lighting offered us was crucial to our success. I would absolutely use Intense Lighting again."

Levesque agrees, "It provided environmental and energy quality control, it helped set a mood or light level without changing the essence of each piece and most of all, it offered color correction filters and diffusion accessories that were changeable in the field. To me, that is priceless! The MB line from Intense Lighting offered us what we needed to make the museum look perfect, and that's all that mattered."

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PROJECT PLAYERS:

DESIGN/BUILD & FABRICATION:

Cinnabar California, Inc. - Los Angeles, CA
www.cinnabar.com

LIGHTING DESIGN:

First Circle Design, LLC - Newport Beach, CA
www.firstcircledesign.com

PROJECT LOCATION

Los Angeles Natural History Museum
www.nhm.org

PRODUCT UTILIZED:

MB1600

1600lm 28W LED Track Luminaire
Professional Series Track System
2-CCT / 2-Neutral
www.intenselighting.com/product/mb



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