

PROJECT SPOTLIGHT

RIVERSIDE CONVENTION CENTER - RIVERSIDE, CA



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LIGHTING company



V-RAIL PROVIDES SLEEK STYLE, FUNCTIONALITY & SAFETY AT NEWLY DESIGNED CONVENTION CENTER

The City of Riverside, CA asked the architectural firm of DLR Group to facilitate the remodel and repurposing of its 40-year old Convention Center into a state-of-the-art facility with a wide variety of exhibit halls, expanded meeting rooms and a redesigned Ballroom. Architect Dennis Tanida, AIA, LEED AP BD+C says the design was influenced by the community's desire for the convention center to reflect the city's historic downtown. He found inspiration in the iconic Mission Inn, which is on the national historic register, and the Fox Theater, built during the opulence of the 1920s. Bell towers have also become a signature architectural element throughout the city so it was fitting that the redesign of the convention center included a 70-foot signature tower that can be seen for miles.

With its dramatic entrance featuring a wide expanse of steps, DLR Group wanted to utilize a lighted handrail that would meet all ADA requirements, provide added safety with its abundant amount of focused and bright LED lighting and stay on budget. Intense Lighting's V-Rail system met all the criteria.

Stan Dryden, a senior project manager at Morrow Meadows Corporation won the contract to create the lighting design and controls solution for the center. He worked with Performance Lighting's Yolie Crawford and Criss Caldera to identify the best products for the job and give their recommendations to DLR Group. "We chose Intense Lighting for several reasons," says Dryden. "As a local company, we knew we would get the kind of customer service attention



"Other handrails we looked at were bulky with a diameter that just didn't work for us. We wanted something sleek and sophisticated, yet powerful," says Tanida. "We are very happy. They work wonderfully and we were able to achieve the look we desired."

*- Dennis Tanida,
Architect - DLR Group*

this project required. Secondly, we needed a custom bronze color for the railings so they would match the window frames along the entire front of the center. Custom work is not a problem with Intense. And, because the steps were so expansive, we also needed an engineer to measure and guide us during the installation process. Intense sent someone right away. Even more importantly, the company manufactured the custom rails within a 4-6 week timeframe within our budget. We couldn't be happier!"

According to Criss Caldera, the original plan for the exterior entrance was going to include compact fluorescent step lights. However, with maintenance and long-term energy costs taken into consideration, the idea of moving to LED and an aluminum handrail system made a lot more sense. "Since the steps were very wide, the design would have



required a large amount of step lights to fit within small-sized steps," says Caldera. "The V-Rail Solution allowed us to provide the safety component and adequately provide an even amount of light. There were a total of four, 35-foot length runs of V-Rail installed at the

main entrance outside the tower and the results speak for themselves. We're extremely pleased and know we made the right choice with Intense Lighting,"



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PROJECT PLAYERS:

ARCHITECT:

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www.dlrgroup.com

DESIGN BUILD ELECTRICAL:

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Morrow Meadows Corporation, Industry, CA
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LIGHTING REPRESENTATIVE:

Yolie Crawford, Contractor / Distributor Sales
Criss Caldera, Specification Sales
Performance Lighting, Irvine, CA
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PRODUCT FEATURED:

V-Rail LED Lighting System with a Custom Bronze Finish



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